

Centre for Sustainable Development Goals
Karpagam Academy of Higher Education (KAHE)
United Nations International Children's Emergency Fund (UNICEF)
Karupa Institute of Development Initiatives (KIDI)
National Credit Crops & National Service Scheme
Kovai Kulangal Padhukappu Amaippu(KKPA)

Jointly observe
International Water Day on 22.03.2021

(Theme: Valuing Water)

List of Activities

- Pledge on “Valuing Water”
- Distribution of Noyyal Water
- Signing Campaign “Save Water”
- Webinar
- National Level Competitions

The awareness campaign was inaugurated by Mr. R. Manikandan, Awardee of Best Water Warrior Awardee, he insisted the importance of save water and all the students and faculty members are distributed with Noyyel river water, which was collected from the western Ghats where it rises. The



UNICEF, KAHE, KIDI, KKPA, NCC and NSS volunteers gave an awareness about water conservation to students and faculty members of our Institution. Dr. M. Palaniswamy, Registrar initiated Awareness



Signing Campaign. More than 250 students were taken pledge to save water for future.



Centre for Sustainable Development Goals of Karpagam Academy of Higher Education organised a Webinar on International Water Day.

Webinar on International Water Day

Organized by

CENTRE FOR SUSTAINABLE DEVELOPMENT GOALS

(University Speaks SDGs)

Date: 22nd, March, 2021 Time: 03.00 p.m to 4.00 p.m



Welcome address

Dr. M. Deivanayagi, NSS Programme Officer

Keynote address

Moving from Water Scarcity to Sufficiency to Surplus

Smt. Santha Sheela Nair, I.A.S (Retd)

Former Vice-Chairperson

Tamil Nadu State Planning Commission



Special Address:

Water management in child survival in pandemic situation

Mr. Kaushik Ganguly

Social Policy Specialist (Child Survival)

UNICEF -Chennai

Felicitation



Mr. R. Manikandan, Best Water Warrior Awardee
by Department of Water Resources, River Development
and Ganga Rejuvenation, Ministry of Jal Sakthi
Founder - Kovai Kulangal Padhukappu Amaippu

Mr. Ganapathy V

Retired correspondent of The Hindu,
High level committee of abolition of manual scavenging
of the Government of Tamilnadu

Vote of Thanks

Dr. M. Kalaimathi, NSS Programme Officer

Conveners

Dr. R. Sujatha
Hon. Director, KIDI

Lt. Dr. K.P. Sridhar
Director, Research

Dr. A. Dharmaraj
Director, Extension Programme

Coordination

Lt. S. Nithya
NCC Officer

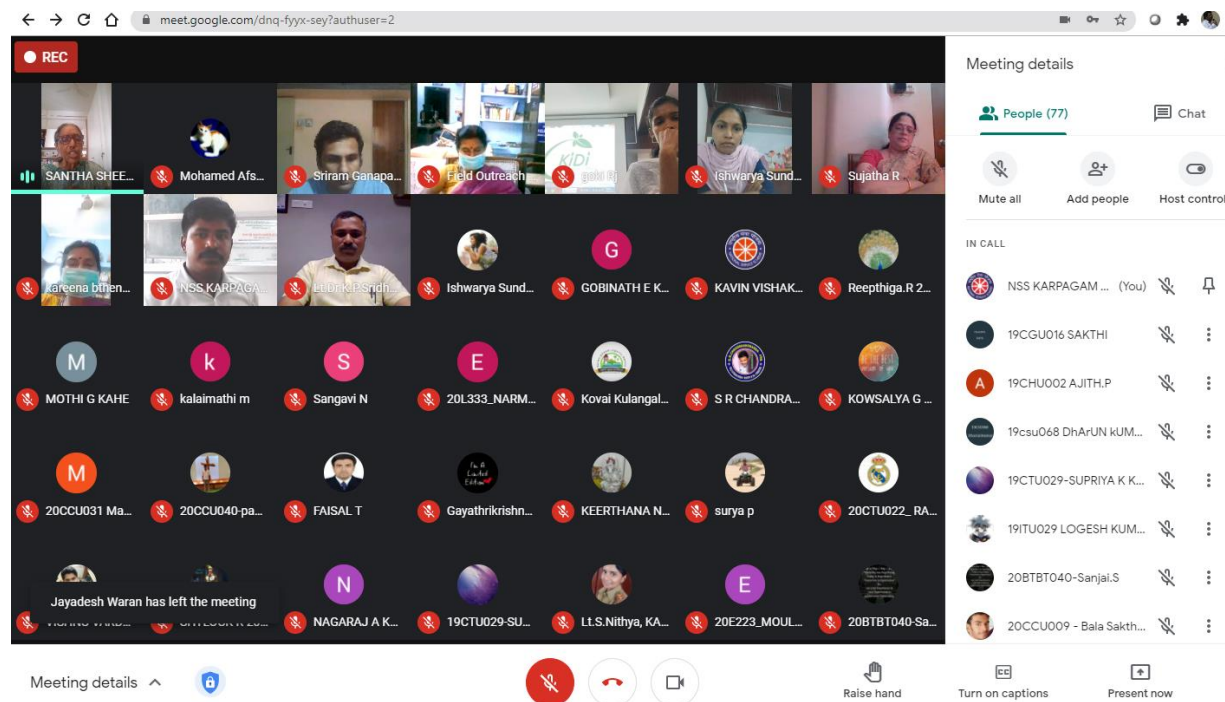
Mr. K. Veerasamy
NSS Programme Officer

Mr. V. Nagaraj
Kovai Kulangal Padhukappu Amaippu

Google Meet :<https://bit.ly/NSST20>

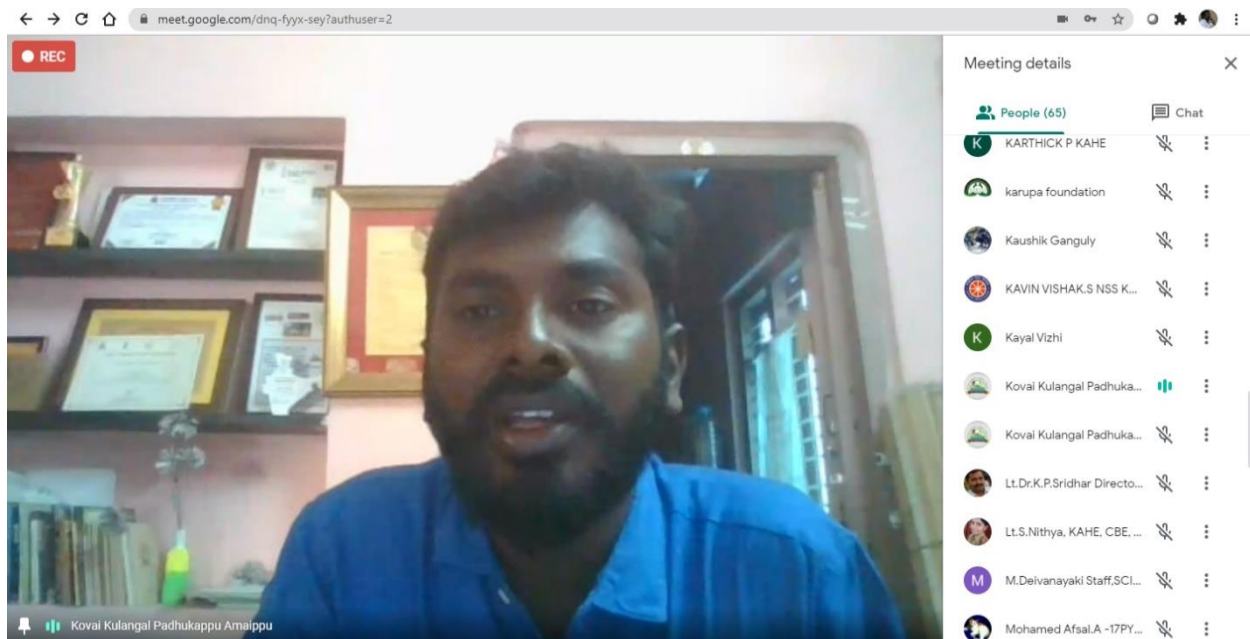


Dr. M. Deivanayagi addressed with welcome speech and the

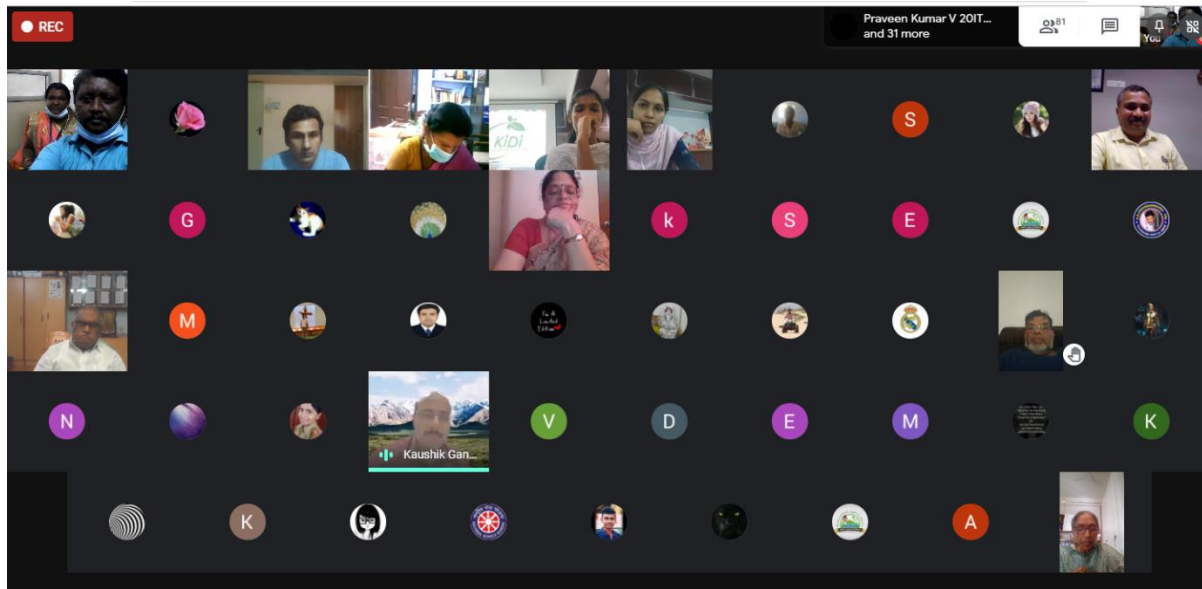


Chief guest of the webinar Smt. Shantha Sheela Nair I.A.S Retd, Former Vice-Chairperson, State Planning Commission, Tamilnadu. Madam pointed out clearly about the need of saving water and highlighted importance of saving water. She said, water being an important civic commodity, needs to be metered and priced like electricity, with incentives for those who save it. She also suggested safeguarding the poor by giving them free and clean water. The cities need to prepare for water expanding techniques like rainwater harvesting to prevent water scarcity, she added. And also suggested for undisturbed distribution of water for agriculture.

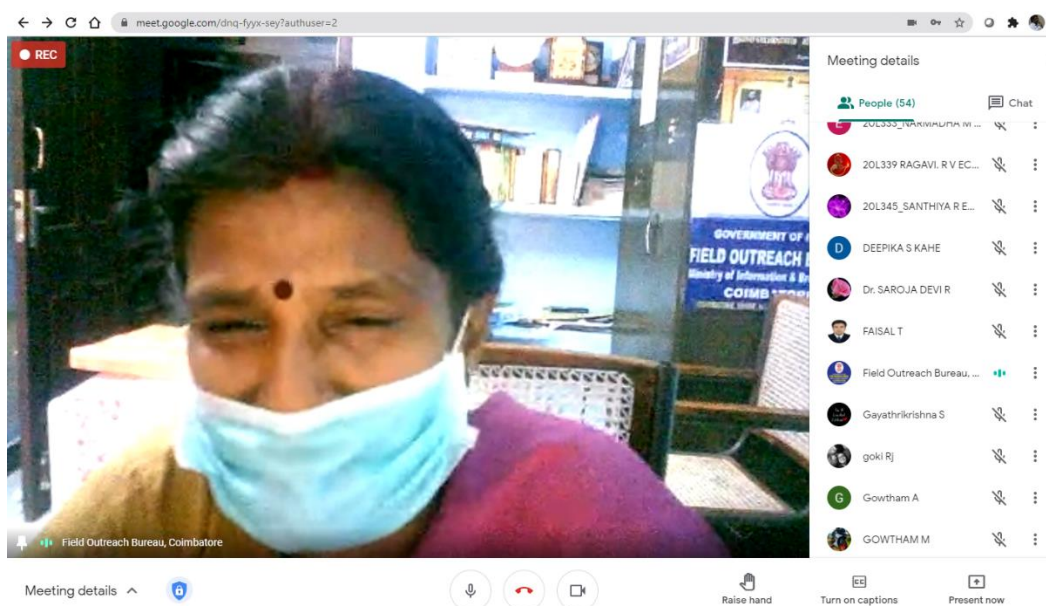
After this session **Mr. Kaushik Ganguly, Social Policy Specialist, UNICEF, Chennai**, shared his valuable thoughts with us. Our children are facing very critical health issues with the scarcity of water in this pandemic situation than food, he said. Mr. Kausik Ganguly spoke on clean water availability for children, child survival, continuous education during pandemic, water for cleanliness and hygiene and importance of water management and water conservation. Also insist on management and breaking the chain of transmission of COVID-19 Pandemic at living slums, densely populated clusters in urban areas and to maintain hygiene. He added to ensure, How good the water access and how well the health and hygiene of the economically backward urban community.



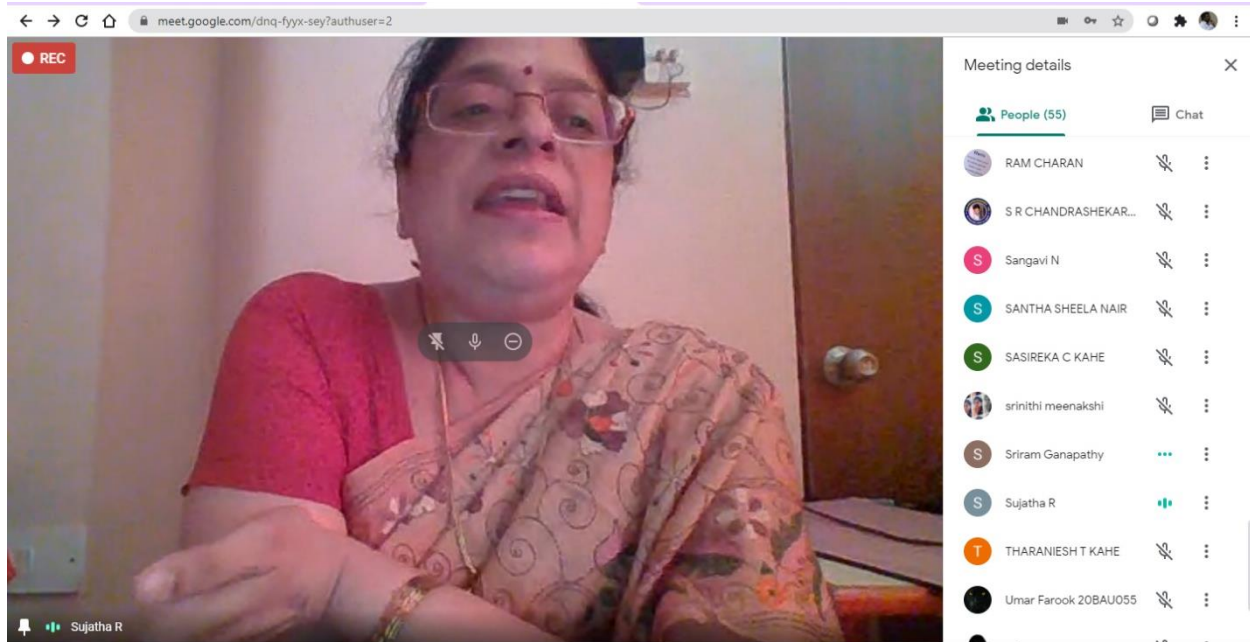
Webinar felicitated by **Mr. R. Manikandan, Best Water Warrior Awardee**, Department of Water Resources, River Development and Ganga Rejuvenation, Ministry of Jal Sakthi Founder, Kovai Kulangal Padhukappu Amaippu. Shared about his activities and also invite volunteers to join hand to conserve water and save our mother earth.



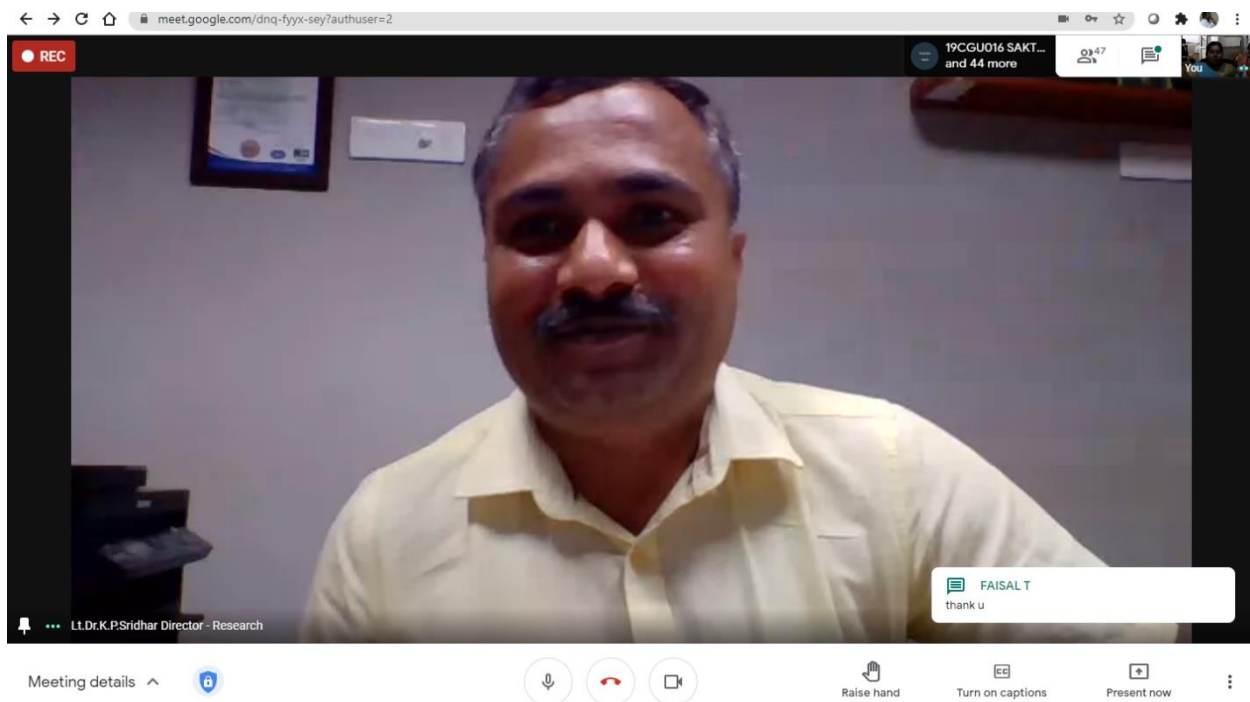
V.Ganapathy, Retd.Special Correspondent, THE HINDU, & Water and Sanitation Activist, Tiruchi, stated during his felicitation that every officer who is directly or indirectly responsible for manual scavenging death should be arrested and heavily fined. Water and Sanitation are inseparable. Water is needed for drinking, agriculture and fauna and flora in our planet. Climate Change during the past five years have brought about unseasonal rains, floods, severe droughts, lack of drinking water and human misery. All these result in the poorest, the marginalized and the weaker sections suffer more. Also stated that A new threat to human life in our planet is COVID-19 which has wreaked havoc all over the globe.



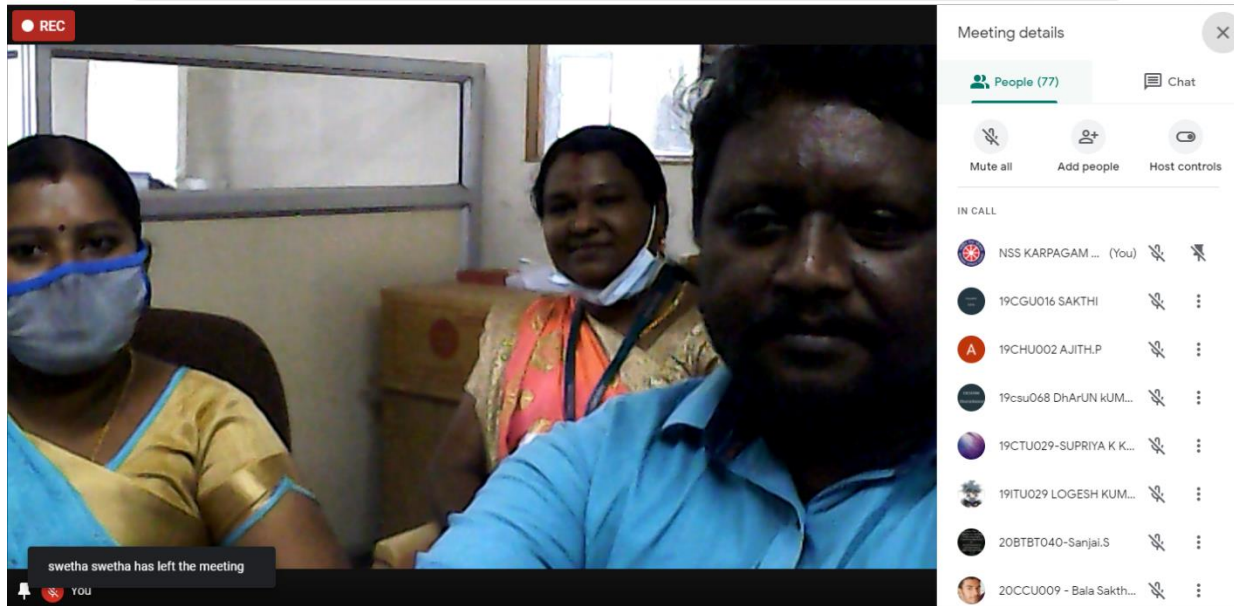
Smt.Kareena B. Thangamam, Assistant Director, Field Outreach Bureau, Ministry of Information and Broadcasting, Government of India, Coimbatore also felicitated the webinar.



Dr. R. Sujatha, Director, KIDI, interacted with participants.



Lt. Dr. K.P.Sridhar, convener of the Webinar interacted with the participants followed by
Vote of thanks delivered by Dr.M.Kalaimathi, NSS Programme Officer, KAHE.



Dr.M.Kalaimathi, Mrs. Saritha Mol, NSS Programme Officers and Dr. A.Dharmaraj conducted the webinar.



KARPAGAM ACADEMY OF HIGHER EDUCATION
&
KOVAI KULANGAL PATHUKAPPU AMAIPPU



JOINTLY ORGANIZING

**INTERNATIONAL
WATER DAY - 2021**

NATIONAL LEVEL AWARENESS EVENT
on **22nd** March, 2021

T H E M E
VALUING WATER

EVENTS

PHOTOGRAPHY

POSTER DESIGN

FACIAL PAINTING

RANGOLI

SHORT FILM (2 TO 3 Minutes)

Note: All the events will be conducted online

Registration Deadline: 19.03.2021 | Last date for submitting events: 20.03.2021 | Content should be relevant to the theme

Registration QR Code



NO REGISTRATION FEE

E-Certificate for all the participants

**The attractive cash prizes will be awarded for
notable and outstanding**

Convener

Dr. A. Dharmaraj

Director,
Extension Programmes

Mr. R. Manikandan

Founder,
Kovai Kulangal Pathukappu Amaippu

Co-ordination

Mr. K. Veerasamy

NSS Programme Officer -
99769 67315

Mr. V. Nagaraj

Co-ordinator -
Kovai Kulangal Pathukappu Amaippu
98849 43900

Also conducted various virtual competitions like photography, Rangoli, Poster Designing, Short films etc in the Theme: Valuing Water. More than 200 students were participated in the competitions. This programme was coordinated by R.Sujatha, Director, KIDI ,Karupa Foundation, Dr.A.Dharmaraj, Director, Extension Programme and Lt.Dr.K.P. Sridhar, Director, Research, Karpagam Academy of Higher Education, Coimbatore.

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